

Electro Service

Clears Short Circuits, Makes Brighter Lights, Re-Charges Magnets, Easier Starting, More Pep and Power, Without laying up your Car.

If you are figuring on a New Car this fall don't forget that

DODGE BROS. CAR AND CHEVROLET CARS

offer the best buys at the present time. Ask those who have them.

Genuine Zerk Grease For Sale Here

H. W. B. Bell

TYRES, OILS, ACCESSORIES, ETC. EVERYTHING FOR THE CAR

PHONE 31 STRATHMORE

Mac's Confectionery

Strathmore,

Now Open with a Full Line of

Cakes, Icecream, Candy

Your Patronage Solicited

E. E. ZERKLE, COAL DEALER

GALT COAL, HARD COAL, BRIQUETTES, GRAIN BUYER FOR ROBIN HOOD MILLS, FLOUR WHOLESALE AND RETAIL

AGENT FOR IMPERIAL OIL COMPANY, GASOLINE AND COAL OIL. WHOLESALE STRATHMORE

LOOK FOR THE BIG SIGN Everybody's Garage

and you will never make a mistake by letting us do your work. We repair ALL MAKES OF CARS AND TRACTORS

Why go to big expense and import outside men to do your tractor work when you can have it done right here at home for far smaller cost - to you, and all our work is absolutely

GUARANTEED TO BE PERFECT IN EVERY RESPECT

Everybody's Garage has built its reputation on perfect workmanship and reasonable prices. Only first class mechanics employed, you get the best of everything at Everybody's Garage. Give us a trial and be convinced. Our service is our best ad.

IF YOU HAVE IGNITION TROUBLE, we particularly invite you to consult our Electric Expert. We have one. Come in and get acquainted, you will never regret it.

A Full Line of Goodyear Tyres, and Accessories. Monogram Oil

E. F. WERLING, PROPRIETOR THE OLD McLAUGHLIN STAND

Phone 57 STRATHMORE

THE STRATHMORE AND BOW VALLEY STANDARD

PUBLISHED EVERY WEDNESDAY

SINGLE COPY—5 CENTS.

ANNUAL SUBSCRIPTION, (TO CANADA AND BRITISH ISLANDS) \$1.50

FOREIGN COUNTRIES \$2.00

EDITOR & PROPRIETOR: JOHN MACKENZIE

Legal Advertising, 12 cents a line for first insertion, and 8 cents a line for each subsequent insertion—12 lines to the inch. Locals, 10 cents a line. Local, Point, Advt., and Want Advertisements, 20 words or under 10 cents one insertion, or three insertions for 41. Per column inch per month, 50 per column inch for one month. Changes of advertisements must reach this office not later than seven o'clock Monday.

Scales of entertainment, meetings, sales or—each advertisement is charged, articles sold, or a collection taken, with the exception of actual church services, will be charged for at regular advertising rates.

The Publisher is not responsible for opinions expressed by correspondents.

WEDNESDAY, SEP. 24, 1919

A Consistent Advertiser

As noted in another part of this issue, this is No. 52, of Vol. X of the Standard, which marks the completion of our tenth year of business in the town of Strathmore.

In the first issue of the Standard there appeared the advertisement of the firm of Brown and Davis, hardware and furniture dealers. Mr. Brown being the resident partner.

In the present issue of the Standard appears the name of W. E. Brown, dealer in hardware, furniture, etc.

In the ten years from 1909 to 1919 Mr. Brown's issue has figured in the Standard year in and year out, in business issues that appeared.

Since he started up Mr. Brown has more than tripled the floor space of his retail business, and his business has continued to steadily increase.

In the past few years, in addition to his retail business, he has gone into farming on an extensive scale, and with a considerable measure of success, even during the last two somewhat uncertain years.

During his years in business he has commended himself to his patrons by his unvarying fairness and courtesy, and the quality of his goods.

There are other merchants in Strathmore who have recognized the value to be derived from a local paper, but there is no other business in town existing now under the same management as existed when Mr. Brown first started out twenty years ago, when the town was in its infancy.

The Standard desires to publicly thank Mr. Brown for his consistent support during the past ten years.

The business of running a local newspaper is one that has its vicissitudes. It is admitted that a good newspaper is a benefit to a town and district, and that advertising in it is the advertiser's best friend.

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It is the intention of the Veterans to make an appeal to the public in the very near future. Those regarding the bill were arranged at a meeting held last night, but too late for publication in this issue. Already promises of generous support have been received from farmers all over the district, and from townspeople, and a whirlwind campaign within the next four weeks would make the financing of the bill a decided success.

The hall, when erected, will be open for any kind of community movement or meetings. It is not the intention of the Veterans to reserve it exclusively for their own purposes.

Many towns throughout the Province are erecting halls as war memorials. They serve a better purpose than monuments, for they are useful as well as ornamental, and they form an ideal means of commemorating the Great War.

Fight Case Appealed

The appeal by James E. Luck, of a decision of the Local Magistrate, Messrs. J. J. Luck, given on the 12th July last, was heard before Mr. Justice Scott in the Supreme Court on the 18th inst.

It will be remembered that Luck charged Charles W. Chase with assault on him on 1st July last and that the magistrate, on the ground that a question arose as to title to land, dismissed the charge, with costs against Luck.

Judge Scott holds that it were not justifiable in so doing, and he remitted the case back to the magistrates for rehearing, no evidence having been led by Chase at the trial, and the question of title not being raised.

Caused complaint Luck—D. M. Burton, instructed by T. H. Wears. For respondent Chase—J. J. Pettie.

An edition down in Kansas has figured out that when a man finds fault with his local paper, the changes are ten to one that he has not an advertisement in it, five to one that he never gave it a pointing finger, three to one that he was dissatisfied with his subscription, even more that he never did anything to assist the publisher make it a good paper, and forty to one that he is most anxious to see it on publication day.

A large consignment of mail order catalogues made their appearance here last week for distribution in the town and district. The mail order houses are consistent advertisers and if the local merchants want to compete with them they will have to fight them with more of the printers' ink.

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Threshing Recommended

Weather conditions seem to have settled once again, and threshing was resumed at the beginning of this week. The broken weather, with some of last week threatened to do some damage to the grain, but good drying winds and warm weather have put it into good shape.

The general crop is that crops threshed are turning out much better than was expected, and some dry land crops as high as thirty bushels an acre are reported, though of course that is not a general average. Very little irrigated grain has been threshed yet, but some big yields may be expected when it is commenced.

With good weather till the end of the month, some farmers who cut their oats early will be able to get a second crop. This seems almost an absurdity, but it can be seen on some fields between Chedoke and Strathmore bordering the main road. The second crop will be much better than the first.

The Churches

METHODIST

Services: 1st Sunday, Sept. 28th, 11:30 a.m.—Bible School Lesson. Special Rally day program: the general theme is—The home, the church, and Sunday School helping one another. Special address will be given.

7:30 p.m.—Singing of hymns, "Reflection in Everyday Clothes." 2:30 p.m.—Chedoke Subject—Reaching our Possibilities.

PASTOR THOMAS PULLEN

ANGELICAN St. Michael's and All Angels. Services Sunday, Sept. 28 Services every Sunday 11 a.m. and 7:30 p.m.

REV. CANON MONTGOMERY ROMAN CATHOLIC Services each alternate Sunday Rev. Father Menzies

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"A Scrap of Paper"

Was the undoing of the Kaiser. There are many people who, in one respect, are somewhat like the Kaiser, they do not usually pay much attention to a "scrap of paper."

Mr. Business Man, if you want your communications, invoices, etc., to be treated well and not as scrap paper, buy good paper, and have it well printed. Then it will ensure respect and attention.

You too, Mr. Farmer, want good paper, with the name of your farm or ranch printed on the letterheads and envelopes. It costs more than the tablets you buy in the store, though not very much more, considering the difference in the paper and the printing work done on it.

We are here in Strathmore for the purpose of doing your printing business. We have a very complete plant for handling job work of every kind, and handling it well. Don't give any order to an outside party without first consulting us.

We print LOOSELEAFS of all kinds. We are also Agents for the APPLEFORD COUNTER CHECK BOOKS. SOCIETY PRINTING AND ENGRAVING is also in our line.

The fall is a good time to order printing for home use. You will do most of your letter writing during the coming winter.

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Fall Suiting



I have now a Full Line of Samples of the Famous

Lowlands 20th Century

Made-to-Measure Clothing

Select your suit from our Style Sheet

TAKE YOUR TAILORING TROUBLES TO

WM Tierney ALTERATIONS. CLEANING. PRESSING

Strathmore & Bow Valley Standard

JOHN MACKENZIE, Strathmore, Proprietor

